



AUSTRALIAN YOUTH BEEKEEPING

NATIONAL FUNDRAISING OUTLINE

**FOR THE INTERNATIONAL MEETING OF
YOUNG BEEKEEPERS**

NORTHERN IRELAND JULY 2026



PROGRAM OVERVIEW

Australian Youth Beekeeping (AYB) is a national initiative established to support the selection, preparation, and participation of young Australians in youth beekeeping events at both national and international level.

Its role is specific and structured, identifying suitable participants, preparing them for international engagement, and coordinating their participation in programs such as the International Meeting of Young Beekeepers (IMYB).

AYB ensures that participation is:

- Merit-based
- Accessible

CAMPAIGN OVERVIEW

In 2026, AYB will coordinate the Australian team attending the:

International Meeting of Young Beekeepers (IMYB)

Northern Ireland

IMYB is an international program bringing together young beekeepers from around the world to participate in:

- Practical and theoretical beekeeping activities
- Knowledge exchange
- Cultural and educational experiences

The Australian team will consist of:

- 3 youth participants
- 2 adult leaders

All youth participants are selected through a national application and interview process.



PURPOSE OF FUNDING

The total funding requirement is approximately:
\$35,000 AUD

Funds will be applied to:

- International flights
- Accommodation
- Insurance
- Team uniforms
- Basic meals
- Program-related expenses

The objective is to reduce financial barriers and ensure that participation is determined by suitability, not financial capacity. All funds are raised as a team, not individually.

WHY SUPPORT THIS PROGRAM

National Representation

Enables young Australians to represent the country in an international beekeeping campaign.

Access and Equity

Removes financial barriers and supports fair access.

Skill Development

Provides exposure to international practices and learning opportunities.

Network Opportunity

Enables peer to peer networking, nationally and internationally

Knowledge Return

Participants return with experience that contributes to the broader beekeeping community.



SPONSORSHIP STRUCTURE

PLATINUM PARTNER

\$10,000+

Major national partner.

Inclusions:

- Prominent logo placement on AYB website
- Dedicated sponsor announcement
- Inclusion in major campaign communications
- Recognition across national promotional content
- Logo placement on team uniforms (premium positioning)

Availability: Limited

GOLD PARTNER

\$5,000+

Significant supporter.

Inclusions:

- Logo placement on website
- Dedicated acknowledgment across social platforms
- Inclusion in campaign communications and updates
- Logo placement on team uniforms

SILVER PARTNER

\$2,500+

Recognised contributor.

Inclusions:

- Logo placement on website
- Inclusion in sponsor acknowledgments
- Recognition in program updates
- Logo placement on team uniforms

BRONZE PARTNER

\$1,000+

Entry-level sponsorship.

Inclusions:

- Name or logo listed on website
- Inclusion in group acknowledgment communications



SUPPORTER STRUCTURE

SUPPORTERS

\$250 +

Community-level support.

Inclusions:

- Name listed on website (optional)
- Inclusion in collective acknowledgment communications

FRIENDS OF THE TEAM

From \$1

Open contribution tier.

Inclusions:

- Recognition within community supporter acknowledgments

BRAND ALIGNMENT

AYB maintains full discretion over sponsorship acceptance.

Sponsorship will only be accepted from organisations aligned with:

- Community values
- Youth appropriate values
- The integrity of Australian beekeeping

AYB reserves the right to decline sponsorship where alignment is not appropriate.



BRANDING AND REPRESENTATION

The Australian team will operate under a unified national identity.

- Team branding remains the primary visual identity
- Sponsor representation is structured and proportionate
- Uniform logo placement is limited to Platinum, Gold, and Silver partners
- No sponsor will override the integrity of team presentation

GOVERNANCE AND INTEGRITY

- The program is auspiced by the registered charity, Tasmanian Junior Beekeepers INC
- Funds are held in a designated account with Tasmanian Junior Beekeepers
- A national selection panel ensures fairness and consistency
- Conflict of interest and confidentiality requirements are in place
- Funds are applied directly to program delivery costs





HOW TO SPONSOR

To confirm your support or discuss sponsorship:

Email: australiayouthbeekeeping@gmail.com

Contact: Anita Long
Phone: 0417 032 156

HOW TO SUPPORT

To make a deposit

Bank - Bendigo Bank
Account name Tasmanian Junior Beekeepers
BSB - 633000
ACC - 236084935

To confirm your support or discuss sponsorship:

Email: australiayouthbeekeeping@gmail.com

Contact: Anita Long
Phone: 0417 032 156



AUSTRALIA'S PATHWAY FOR YOUNG PEOPLE TO
REPRESENT OUR COUNTRY IN YOUTH BEEKEEPING